



## Wray Ward Career Day 2025

### Agenda

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| <b>08:00</b> | Arrival, Meet and Greet  |
| <b>08:30</b> | Welcome - LoriAnn Boyer & John Roberts   |
| <b>09:00</b> | Power of a Brand Presentation – Katie Woods  |
| <b>09:45</b> | Behind the Lines: Stories from a Creative Director - Greg Edwards & LoriAnn Boyer  |
| <b>10:30</b> | FORM Internship Program – LoriAnn Boyer, FORMer Interns  |
| <b>10:45</b> | Panelist Discussion and Q&A – LoriAnn Boyer and Team   |
| <b>12:00</b> | Lunch (provided)   |
| <b>01:00</b> | Breakout Sessions <ul style="list-style-type: none"><li>• Creative &amp; Brand Strategy: Annie Crockett</li><li>• Integrated Media: Jared Smith</li><li>• Studio (Video, Photography): Chris Williams</li><li>• PR/Content Marketing/Social Media: Lily Start</li><li>• Graphic Design: Katie Gates</li><li>• Digital Design: Casey Peebles</li><li>• Copywriting: Laura Harlick</li><li>• Account Management: Sarah Gregg</li><li>• Project Management: Mazzi Ugale</li></ul> |
| <b>02:30</b> | Farewell   |