

opportunities in the age of the smart kitchen

ACCORDING TO DESIGNERS SURVEYED

INTEGRATION OF SMART AND TECH-SAVVY ADVANCEMENTS EXPECTED TO INCREASE

68%

EXPECT TO USE SMART HOME PRODUCT FEATURES IN FUTURE DESIGNS FOR SOME OF THEIR CLIENTS

52%

ARE LIKELY TO INCLUDE VOICE-ACTIVATED TECHNOLOGY IN KITCHEN DESIGNS IN THE NEXT 12 MONTHS

TOP MOTIVATIONS FOR WANTING SMART KITCHEN PRODUCTS

74%

CONVENIENCE

45%

INTEREST IN THE LATEST TECHNOLOGY

TOP 5 OPPORTUNITIES FOR KITCHEN INNOVATIONS



1

EASIER CLEANUP



2

ELECTRONIC DEVICE CHARGING STATIONS



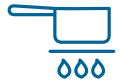
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BETTER LIGHTING CONTROLS



4

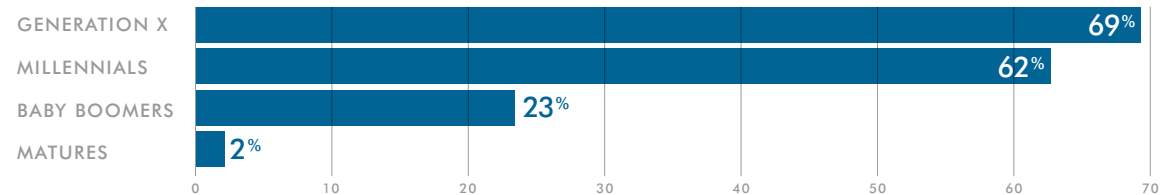
BETTER COOKING ODOR CONTROLS



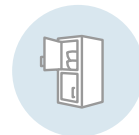
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FASTER COOKING

ANTICIPATED "HIGH INTEREST" IN SMART KITCHEN FEATURES



MOST APPEALING SMART KITCHEN FEATURES 5 YEARS FROM NOW BY PRODUCT CATEGORY



CABINETS & STORAGE:

TOUCH-AND-GESTURE DEVICES THAT OPEN CABINETS



COUNTERTOPS:

WIRELESS CHARGING CAPABILITIES



SINKS & FAUCETS:

TECHNOLOGY TO ADDRESS WATER CONSERVATION W/O SACRIFICING PERFORMANCE



APPLIANCES:

REFRIGERATION TECHNOLOGY TO PROMOTE LONGER FOOD LIFE

WOULD YOU LIKE OTHER HIGHLIGHTS FROM THIS RESEARCH STUDY?

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